

**Federation of Fly Fishers  
Southeastern 2010 Fly Fishing Show &  
Conclave  
June 4-5, 2010  
Unicoi State Park Helen GA**

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**2010 Southeastern Fly Fishing Show  
Hosted by the SEC FFF  
Unicoi State Park, June 4-5, 2010**

Unicoi State Park is the site of the 2010 Southeastern Fly Fishing Show. Nestled in the North Georgia Mountains, Unicoi is one of Georgia's most beloved State Parks where outdoor enthusiasts enjoy hiking, biking and of course, access to some of the best fishing Georgia has to offer. The 2010 Fly Fishing Show is a 2-day event featuring key-note speakers Gary Borger, Tom Travis and Jim Casada.

In addition to our guest speakers the Show will offer numerous education programs, casting instruction, fly tying sessions, opportunities to fish some of the best streams in N GA, and learn from some of the best Fly Tyers in the country. I would like to invite you to participate as a Commercial Exhibitor. Unicoi State Park Lodge and Conference Center is the ideal setting for our show with plenty of room for commercial vendors. If you are a Fly Shop, Guide Service, artist or business that markets to/or produces fishing related products & services, I would like to invite you to attend! The Southeastern Council of the FFF is a non-profit organization that supports fisheries conservation and educational programs that introduce the public to fly fishing. The Commercial Exhibitors help support the event through their donation of items that are raffled and auctioned during the 2-day event. Cost of being a Commercial Exhibitors is minimal, only \$150 OR a donation of an item or items with a retail value of \$150 or more.

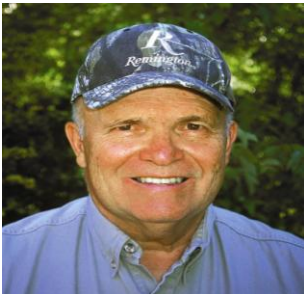
## Guest Speakers



**Gary Borger** – Gary is one of the world’s foremost fly fishing educators. He has been a fly fisher since 1955 and has taught classes and lectured internationally on all aspects of fly fishing for trout and salmon.



**Tom Travis** – Tom has been an Orvis endorsed guide for over 25 years, fishing the premium fly fishing areas around Yellowstone and southern Montana, as well as accomplished tier.



**Jim Casada** – Jim will be showcasing his new book, “Fly Fishing the Great Smokey Mountain National Park”. Jim is the winner of more than 125 national awards for writing and photography.

To find out how you can be a part of the 2010 Southeastern Fly Fishing Show & Conclave give me a call!

*Karen Brand, 2010 Commercial Exhibits Chair SE Fly Fishing Show*

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